

## WIN BRUNCH WITH DANIEL MAGUIRE – FULL CONTEST RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who are 18 years of age as of the date of entry. The Campaign is only open to legal residents of Canada and is void where prohibited by law. Employees of CITYfit Expo Inc. its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, provincial, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of CITYfit Expo Inc. as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on April 21, 2017 and ending 11:59 pm MST on Sunday, May 7, 2017.

4. How to Enter: The Campaign must be entered by liking the YYCfit Facebook page (<https://www.facebook.com/YYCfitexpo/>) and tagging a friend, following the YYCfit Instagram account (<https://www.instagram.com/yycfitexpo/>) and tagging a friend, or following the YYCfit Twitter account (<https://twitter.com/YYCFitExpo>) and retweeting the post featuring Daniel Maguire. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. You may enter only once on each social media platform. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of CITYfit Expo Inc.

5. Prizes: The Winner(s) of the Campaign (the “Winner”) will receive two seats as part of a twelve seat brunch date with Daniel Maguire, taking place at Charbar, Calgary at 10:00 am on Sunday, May 14, 2017. The specifics of the prize shall be solely determined by CITYfit Expo Inc. No cash or other prize substitution shall be permitted except at CITYfit Expo Inc.’s discretion. The prize is transferable. Any and all prize-related expenses, including without limitation any and all federal, provincial, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for CITYfit Expo Inc. to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of CITYfit Expo Inc. Winner will be notified by the social media platform on which they entered within one (1) day following selection of Winner. CITYfit Expo Inc. shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within two days from the time award notification was sent, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, provincial, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER AT CITYfit Expo Inc.’s SOLE DISCRETION) WILL RESULT IN WINNER’S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this contest, You understand and agree that CITYfit Expo Inc., anyone acting on behalf of CITYfit Expo Inc. and CITYfit Expo Inc.’s licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity

and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

9. Terms & Conditions: CITYfit Expo Inc. reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond CITYfit Expo Inc.'s control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, CITYfit Expo Inc. may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by CITYfit Expo Inc. CITYfit Expo Inc. reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. CITYfit Expo Inc. has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, CITYfit Expo Inc. reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless CITYfit Expo Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii)

the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF Canada AND Alberta WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Alberta having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Sponsor: The Sponsor of the Campaign is CITYfit Expo Inc.

13. The Campaign hosted by CITYfit Expo Inc. is in no way sponsored, endorsed, administered by, or associated with Facebook.